

Area 31 PI Committee

Meeting Notes - October 14, 2025

PI Chair: Brian W

PI Secretary: John F

Opening

Serenity Prayer

Tradition 10 was read by Mike

Concept 10 was read by Brian

Attendees: 8 total including 2 members in person, 3 online, and 3 visitors

Secretary report was read (see last month's notes). Motion was made to accept. Motion was seconded and report unanimously accepted.

Old Business

Areas of focus and goals for the committee in 2025 (p.6 in PI workbook)

Each person provided updates on projects they would like to see the committee complete in 2025. Progress on these ideas was presented:

- John reported that as Secretary he compiled the minutes for our last meeting. He chaired a Zoom meeting of the radio ad hoc committee.

John provided an update on the work of the radio ad hoc committee. The committee met via Zoom on Sunday, October 5. The goal of the meeting was to plan and schedule the recording of a 10-minute sample program of What's Up With AA?. It was determined that Wayne, Dan, and John could meet at Wayne's house on Thursday, October 9 and use Dan's computer and microphones to record the pilot. Dan will use editing software to finalize the sound file.

John confirmed that the recording happened and was a success. Dan edited the recordings into a 10-minute sample program. The introduction to this file was played out loud for the PI committee to hear.

It was suggested that the pilot be edited down to a 3-minute file to be played at the

Fall Assembly this weekend, October 18-19, Brian confirmed that Dan is working on producing this recorded segment.

John shared that the staff of 97.7FM would like all participating committee members to complete FAA and technical training before recording or broadcasting at the station. The station provided a schedule template showing available show times throughout the week.

John shared that he will schedule another meeting of the ad hoc committee to complete remaining planning and scheduling tasks and to arrange the recording of one or more full one-hour episodes of the radio show.

John also reported that he had been approached by a member of his home group who is a teacher to recommend PI outreach to the Ludlow CARES Commission (<http://www.ludlowcarescoalition.org/about-cares.html>). They were mentioned as a community organization that has held regular health and substance education events for youth in the past.

- Adam reported that he learned that ad placement on restaurant placemats would cost \$200-300.
- Melissa reported that the Baystate Springfield social workers meet every Wednesday for professional development, and would be open to outreach from AA. It was discussed that this commitment would be most appropriate for CPC. CPC Chair Caren was present and noted this information and will follow up with Melissa.

Melissa stated there have been no new calls this month for the Baystate On-call PI commitment.

- Brian reported on ongoing projects:
 - Brian stated that to date 700-800 PI fliers and cards have been distributed
 - Brian provided an update on outreach to HRHS. A commitment has been scheduled for Monday, November 24 from 9:40am-10:54am in the school auditorium. The school has expressed special interest in young speakers and speakers who got sober at a young age.
 - Brian has continued ongoing research related to the public safety website and outreach project.

New Business

- John reported that he has had no update from the Area chair on the search for a new PI co-chair.
- Staffing for the Area Fall Assembly was discussed. Brian will not be physically present and John will be at work. Adam volunteered to attend and present on behalf of the PI committee, including playing the abbreviated radio show pilot recording.

Area Information

- 1) Fall Assembly will be held October 18-19 at 300 Appleton Street in Holyoke, hosted by District 2. The business meeting will be on Sunday 10/19 where new Area officers will be elected.
- 2) The Mass State Convention will be November 14-16 in Marlboro
- 3) Registration for NERAASA has opened. The event will be held February 20-22 in Portland, ME.
- 4) The GSO office is physically closing for about three months for renovations starting August 11. All services will remain available during renovations.
- 5) Concepts meeting every 1st Thursday at 7pm at Carew St., South Hadley
- 6) Northeast Regional Forum "AA Comes to You", Dec 5-7 in Providence, RI at the Omni hotel. No Fee, but registration required..
- 7) Roundup committee is seeking volunteers
- 8) A bus trip to the GSO has been organized for Friday, April 10, 2026. Cost is \$75 and the bus will leave from Miravista in Holyoke at 6:15am. A tour of the GSO including a meeting, and free time to explore the city will be included.

Closed with the Responsibility Pledge.

Links:

Area 31 Events: <https://area31aa.org/>

PI Workbook: https://www.aa.org/sites/default/files/literature/M-27i_PubInfWorkbk.pdf

*Link to Area 31 PI Google Drive not posted as these minutes are available to the public on the Area 31 Website.

Next meeting: Tuesday, November 11, 2025