

Area 31 PI Committee

Meeting Notes - September 9, 2025

PI Chair: Brian W

PI Secretary: John F

Opening

Serenity Prayer

Tradition 9 was read by Doug

Concept 9 was read by John

Attendees: 9 total including 5 members in person, 1 online, and 3 visitors

Secretary report was read (see last month's notes). Motion was made to accept. Motion was seconded and report accepted.

Old Business

Areas of focus and goals for the committee in 2025 (p.6 in PI workbook)

Each person provided updates on projects they would like to see the committee complete in 2025. Progress on these ideas was presented:

- Doug expressed interest in the radio ad hoc committee and the police department website project. John and Brian will share current progress on those projects and include Doug in upcoming radio activities..
- Caren suggested the inclusion of college campus public safety websites in the project and will research them.
- John reported that as Secretary he compiled the minutes for our last meeting. He stated he made no new progress on the police department website project. He chaired a Zoom meeting of the radio ad hoc committee.

Five people attended the Zoom meeting of the radio ad hoc committee (John, Brian, Melissa, Wayne, Dan). It was confirmed that a show application has been submitted to WBCR 97.7FM in Great Barrington. Wayne and Dan have completed a required FCC training. The remaining members can complete this training through the radio website.

Details about program format, technical requirements and time slot were discussed. Potential for an online-accessible archive of recordings (and a potential YouTube channel) were proposed.

A motion was made to complete the application, with Brian as a local sponsor, and dedicate \$120 for a 1-year membership fee. The motion was seconded and passed (with 4 yay and 1 abstention).

Brian will present the proposal for the radio show to the PI committee to confirm approval of using \$120 from our budget for radio membership dues for the show. The proposal will also be presented at the Area committee meeting.

- Luke suggested investigating Spanish radio stations as a potential PI outlet. He mentioned he may have a contact at one and will report back.

Luke also expressed interest in outreach to senior centers, with specific mention of their newsletters. It was suggested he join efforts with Sarah who has been working on similar efforts..

- Adam proposed a project of ad placement on restaurant placemats. Potential restaurants mentioned were the Whately Diner and the Stables in Hadley. Adam stated he has seen quotes of \$125 or \$300 for placement of a business card-sized ad on placemats for 3 months. Brian requested a sample placemat mockup to present before requesting money from the budget.

- Brian reported on ongoing projects:

- Brian provided an update from Melissa who could not be present for this meeting. There has been 1 new call from the Baystate Hospital rolling commitment this month. Melissa also dropped some printed materials with the social work department at Baystate. She learned that there is a weekly social worker gathering on Wednesdays. This meeting may be an opportunity for our outreach, possibly in coordination with the CPC committee.

- Brian provided an update on outreach to HRHS. Contact Casey Moriarty mentioned a SADD meeting on September 17 where a potential PI commitment in November would be proposed and potentially scheduled.

- Brian has continued ongoing research related to the public safety website and outreach project.

-Brian stated his ongoing research on potential outreach to libraries has revealed limited opportunities. Libraries are well-stocked with books and printed materials. Caren mentioned she has library contact she can reach out to who may have some expert insight and ideas.

New Business

- John reported that he has had no update from the Area chair on the search for a new PI co-chair.
- Brian reported that he will be traveling out of the area from October to December. He offered to continue to chair the committee and chair meetings virtually. This proposal was gratefully accepted by all present.
- A question was raised about the need for boards from the PI committee for the upcoming state convention. This question will be raised with the Area committee.

Area Information

- 1) Fall Assembly will be held October 18-19 at 300 Appleton Street in Holyoke. The business meeting will be on Sunday 10/19 where new Area officers will be elected.
- 2) There will be an Archives listening party at Carew Street on 9/20.
- 3) On 9/22 District 6 will host a workshop on navigating the Area website. This will be a hybrid event.
- 4) On 9/22 District 1 will host a slide show "AA Around the World" in Springfield.
- 5) The Mass State Convention will be November 14-16
- 6) Registration for NERAASA has opened. The event will be held February 20-22 in Portland, ME.
- 7) The GSO office is physically closing for about three months for renovations starting August 11. All services will remain available during renovations.
- 8) Concepts meeting every 1st Thursday at 7pm at Carew St., South Hadley
- 9) Northeast Regional Forum "AA Comes to You", Dec 5-7 in Providence, RI at the Omni hotel. No Fee.

Closed with the Responsibility Pledge.

Links:

Area 31 Events: <https://area31aa.org/>

PI Workbook: https://www.aa.org/sites/default/files/literature/M-27i_PubInfWorkbk.pdf

*Link to Area 31 PI Google Drive not posted as these minutes are available to the public on the Area 31 Website.

Next meeting: Tuesday, October 14, 2025