

# Area 31 PI Committee

Meeting Notes - August 12, 2025

PI Chair: Brian W

PI Co-chair: John F

## Opening

Serenity Prayer

Tradition 8 was read by Wayne

Concept 8 was read by John

**Attendees:** 10 total including 6 members in person, 1 online, and 3 visitors

**Secretary report** was read (see last month's notes). Motion was made to accept. Motion was seconded and report accepted.

## Old Business

**Areas of focus and goals for the committee in 2025** (p.6 in PI workbook)

Each person provided updates on projects they would like to see the committee complete in 2025. Progress on these ideas was presented:

- Melissa reported that there have been no calls for the Baystate PI commitment since our last meeting. Lines of communication remain open. Melissa will reach out to confirm we remain available and to offer written materials.
- Luke is exploring the process for outreach to a group/individual to set up a new commitment. The group provided some suggestions on possible groups and methods for outreach
- Sarah obtained a copy of a Guide Letter to use in outreach to senior centers and senior living facilities. She also obtained the book "AA for the Older Alcoholic" and has been using it as a source of useful information in working with this population. Sarah will confer with Brian to develop a list of facilities and a contact process.
- John reported that as Secretary he compiled the minutes for our last meeting. He stated he made no new progress on the police department website project. Brian provided an email template to use in outreach to police departments in an effort to

add AA resources to their websites. John will send this email to five departments his month.

- Wayne gave an update on the radio project. Wayne and Dan went to WBCR 97.7FM and met with Judy and got oriented to the station processes and requirements for participation. The station requires some paperwork to be filled out and asks for a \$10/month donation to offset costs of operation. Dedicated equipment training of participants is also required. It was confirmed that Judy has not yet started broadcasting the initial pre-existing PSAs.

It was proposed to develop a one-hour weekly radio program called "What's Up with AA". Brian volunteered to be a local resident sponsor of the project. Pretaping of segments is an option. Available time slots will be reviewed and a slot selected.

Possible formats for segments were proposed, including what AA is and isn't, speaker stories, discussion of Area positions, topic discussions, and the Traditions and Concepts.

The Radio Ad Hoc Committee, chaired by John, will meet via Zoom to confirm next steps. John, Brian, Melissa, Dan and Doug are members of the committee.

Wayne reported that the monthly PI commitment at Gandara in Westfield is ongoing and well-received. This commitment happens on the third Thursday of each month at Gandara at 91 E. Mountain Road in Westfield.

- Brian reported on ongoing projects:
  - Brian presented an updated set of printed postcards. He chose a QR code that links to the Western Mass Intergroup site, which prominently features a Meeting Guide. The Spanish phone number was removed from the copy as it was discovered this was a personal individual's phone number.

Brian presented an updated format to the printed business cards..

-Brian reviewed the current state of our budget and expenses for 2025. Total spending to date is \$333 (of our total 2025 budget of \$600). \$86 was spent this month on printed cards and flyers..

-Brian discussed ideas for further outreach to area libraries. He spoke with a librarian and determined there is no pressing need for book and literature

donations currently. There is potential for donations to a “recovery rack” that may be present in each library..

-Brian stated there has been no response from the contact at the Big E. It is too late for any inclusion in the event this year. We can lay the foundation for inclusion in 2026.

-Brian suggested preparing for activity at events upcoming in the Fall and Winter holidays. There are opportunities for a commitment at upcoming community events and for placing an ad in a holiday circular.

#### **4) Area Information**

- 1) AA World Service is looking for a Class A Trustee. This is a position held by a non-alcoholic. Encourage any potential candidates to apply for this position. There is also an open position for a non-trustee director for Grapevine. Deadline is August 31, 2025. Details are available on the Meeting Guide app.
- 2) Fall Assembly will be held October 18-19 at 300 Appleton Street in Holyoke. The business meeting will be on Sunday 10/19 where new Area officers will be elected.
- 3) The GSO office is physically closing for about three months for renovations starting August 11. All services will remain available during renovations.
- 4) Concepts meeting every 1st Thursday at 7pm at Carew St., South Hadley
- 5) Northeast Regional Forum “AA Comes to You”, Dec 5-7 in Providence, RI at the Omni hotel. No Fee.

#### **New Business**

- John shared with the group that he would be unable to fulfill the full duties and schedule of the PI Chair in 2026 due to conflicts with his work schedule. He stated he has spoken with the Area Chair who will identify a new candidate to join the committee as co-chair through the end of this year and transition into Chair in 2026.

Closed with the Responsibility Pledge.

#### **Links:**

Area 31 Events: <https://area31aa.org/>

PI Workbook: [https://www.aa.org/sites/default/files/literature/M-27i\\_PubInfWorkbk.pdf](https://www.aa.org/sites/default/files/literature/M-27i_PubInfWorkbk.pdf)

\*Link to Area 31 PI Google Drive not posted as these minutes are available to the public on the Area 31 Website.

**Next meeting:** Tuesday, September 9, 2025