

# Area 31 PI Committee

Meeting Notes - July 8, 2025

PI Chair: Brian W

PI Co-chair: John F

## Opening

Serenity Prayer

Tradition 7 was read by Doug

Concept 7 was read by Mike

**Attendees:** 14 total including 7 members in person, 5 online, and 2 visitors

**Secretary report** was read (see last month's notes). Motion was made to accept. Motion was seconded and report accepted.

## Old Business

**Areas of focus and goals for the committee in 2025** (p.6 in PI workbook)

Each person provided updates on projects they would like to see the committee complete in 2025. Progress on these ideas was presented:

- Melissa reported that there have been no calls for the Baystate PI commitment since our last meeting. Lines of communication remain open. A batch of our printed materials will be shared with the contact in Social Work at Baystate.
- Dawn handed out cards at police departments and town halls in Longmeadow and East Longmedow.

Jay and Adam had no new updates

- Lana stated she is listening and getting further oriented to PI activities
- John reported that as Secretary he compiled the minutes for our last meeting. He stated he began compiling a list of police department websites for the larger cities in the Area and collected information on current resources listed on those sites. Currently only Holyoke PD includes a reference to recovery resources.

- Butch and Mike had no new updates
- Doug stated he has provided printed cards to attendees at meetings he attended over the last month.
- Wayne gave an update on the radio project. Judy at the station (97.7FM in Great Barrington) would like us to pick a date to visit the station and get oriented to their procedures and equipment and observe a show. The station is in Great Barrington. Our goal is to eventually develop our own new PSAs and develop a radio show.

A dedicated Radio Ad Hoc Committee was proposed. John was voted chair of this committee; John, Brian, Melissa, and Doug will form the initial members of the committee.

Wayne reported that the monthly PI commitment at Gandara in Westfield is ongoing and well-received. This commitment happens on the third Thursday of each month at Gandara at 91 E. Mountain Road in Westfield.

- Brian reported on ongoing projects:
  - Brian provided suggestions related to police outreach. He reported that in the Berkshires the sites for Lee, Becket, Stockbridge and Great Barrington currently have no recovery-related links on their websites. He proposed drafting an email of introduction to send to police departments.
  - Brian reviewed the current state of our budget and expenses for 2025. Total spending to date is \$246 (of our total 2025 budget of \$600). Current pending expenses are for a new batch of business cards and post cards.
  - Brian discussed ideas for further outreach to area libraries. Currently we do not have a clear contact to interface with and share information with in the local library systems. He mentioned that libraries may host community events where the PI committee could play a role.
  - Brian reviewed the Business West publication shared by Caren at our last meeting. He mentioned it may be productive for us to develop a listing for inclusion in this and similar publications as a way to spread our message to the public. We can explore contact information for this and similar publications, with a goal of developing an ad for inclusion in an upcoming edition (possibly with a holiday season target date).

-Brian reported that Area 11 has in the past placed ads on Spotify. This may have a minimum ad buy of \$250, but could be another avenue for us to share the message.

#### **4) Area Information**

- 1) State Convention planning meeting is looking for participants. Meets the last Tuesday of every other month. State convention will be November 14-16 in Marlboro, MA.
- 2) Fall Assembly will be held October 18-19 at 300 Appleton Street in Holyoke. The business meeting will be on Sunday 10/19 where new Area officers will be elected.
- 3) MSCYPAA: Hosting event August 15-17 in Springfield
- 4) Concepts meeting every 1st Thursday at 7pm at Carew St., South Hadley
- 5) July 19: Berkshire Intergroup workshop with food
- 6) August 17: Intergroup picnic 11am-5pm. Looking for volunteers, especially for setup and cleanup.
- 7) Northeast Regional Forum "AA Comes to You", Dec 5-7 in Providence, RI at the Omni hotel. No Fee.
- 8) Bob, Area Chair reported that the Area 31 budget is getting low. He also reported that the Area website is being redesigned.

#### **New Business**

- No other new business for July

Closed with the Responsibility Pledge.

#### **Links:**

Area 31 Events: <https://area31aa.org/>

PI Workbook: [https://www.aa.org/sites/default/files/literature/M-27i\\_PubInfWorkbk.pdf](https://www.aa.org/sites/default/files/literature/M-27i_PubInfWorkbk.pdf)

\*Link to Area 31 PI Google Drive not posted as these minutes are available to the public on the Area 31 Website.

**Next meeting:** Tuesday, August 12, 2025