

Area 31 PI Committee

Meeting Notes - May 13, 2025

PI Chair: Brian W

PI Co-chair: John F

Opening

Serenity Prayer

Tradition 5 was read by Caren

Concept 5 was read by Adam

Attendees: 10 total including 5 members in person, 2 online, and 3 visitors

Secretary report was read (see last month's notes). Motion was made to accept. Motion was seconded and report accepted.

Old Business

Areas of focus and goals for the committee in 2025 (p.6 in PI workbook)

Each person provided updates on projects they would like to see the committee complete in 2025. Progress on these ideas was presented:

- Sarah reported she has continued research and outreach on bringing the message to people in senior living and elder daycare settings. She has been reading through a workbook of related projects produced by a similar committee. She is compiling a list of target facilities, especially Senior Centers, in Area 31. She will start outreach with an introductory email.
- Doug reported he has made outreach to several recovery facilities to explore the possibility of a commitment. He stated he has had limited replies to his outreach so far.
- John reported he focused on duties as co-chair and secretary for the committee. He compiled the meetings from the April meeting and presented those minutes at the April Area meeting. He has been reading through the Service Manual to become more familiar with AA service structure and roles.

John reported he has made limited progress on his project to compile a list of Area police department websites and assess their recovery-related content.

- Jay confirmed he has booked a speaker for the PI commitment at the Area Roundup in June.
- Adam reported that he has yet to receive any reply from his outreach to his Student Life contact at GCC. He intends to duplicate this outreach to the Student Life departments at other colleges in anticipation of the upcoming school year.

Adam also participated in the Baystate Hospital commitment initiated by Melissa (see below).

- Melissa provided an update on the new on-demand 12th Step commitment through the Social Work department at Baystate Hospital in Springfield. She reported that over the last month committee members have met with inpatients with alcohol-related health issues to share their experience, strength and hope.

Melissa described that the following process has worked well so far: The social worker reaches out to Melissa when an interested person is identified. Melissa sends a note to a group text to identify a person available for the commitment. That person reports to the hospital and meets with the patient. She stated that they have met with one patient who was engaged and expressed some openness to AA. A second patient was discharged before a meetup could be arranged.

- Brian reported on ongoing projects:
 - Brian reached out to Tracy at the Big E about a PI booth at the Big E. No reply yet.
 - The initial sample batch of Printed materials is back from the printer. Business cards and postcards were presented and distributed to committee members. The URL link for the QR code on this initial batch is to area31aa.org. This landing page provides immediate links to the area meeting list, aa.org, contact information for anyone seeking help, and links specific to Area 31 activities.

Printed materials can be distributed by members to the public in person, at events, to newcomers at meetings, and anywhere printed materials could be of use to a newcomer.

Brian presented a plan to print 100 more of each type of item with a batch with

Berkshire group info, a batch customized for a young person audience, and a batch of bookmarks.

-Brian also reported on a project of library outreach to assess the current practices and holdings of Area libraries focused on cataloging, acquisitions, and displays.

-Brian reported back on the radio project initiated by Wayne. 97.7FM in Great Barrington has begun airing a rotation of 3 English and 3 Spanish AA PSAs. We have been invited to develop new PSAs and/or add our own tag or intro to the existing PSAs. There is also the possibility to develop a regular radio program at the station.

Brian stated that the group can continue to reach out to other Area radio stations to develop similar projects.

4) Area Information

- 1) Roundup; June 6-8, 2025, Pittsfield, Admission \$30, Banquet \$35. PI speaker on Friday night. Saturday Delegate Report from recent General Service Committee meeting 1-3pm, Q&A 3pm.
- 2) State Convention planning meeting is looking for participants. Meets the last Tuesday of every other month. State convention will be November 14-16.
- 3) MSCYPAA: Hosting event August 15-17 in Springfield
- 4) Concepts meeting every 1st Thursday at 7pm at Carew St., South Hadley
- 5) July 19: Berkshire Intergroup workshop with food
- 6) August 17: Intergroup picnic 11m-5pm
- 7) Northeast Regional Forum "AA Comes to You", Dec 5-7 in Providence, RI at the Omni hotel. No Fee.

New Business

- Lara noted that the annual event Umbrella of Wellness happens in Belchertown on May 17, 2025. It is too late for PI representation at this event in 2025 but we should keep it on our active list for participation in the future.

Closed with the Responsibility Pledge.

Links:

Area 31 Events: <https://area31aa.org/>

PI Workbook: https://www.aa.org/sites/default/files/literature/M-27i_PubInfWorkbk.pdf

*Link to Area 31 PI Google Drive not posted as these minutes are available to the public on the Area 31 Website.

Next meeting: Tuesday, June 10, 2025