

Area 31 PI Committee

Meeting Notes - April 8, 2025

PI Chair: Brian W

PI Co-chair: John F

Opening

Serenity Prayer

Tradition 4 was read by Adam

Concept 4 was read by Bob

Attendees: 11 total including 5 members in person, 3 online, and 3 visitors

Secretary report was read (see last month's notes). Motion was made to accept. Motion was seconded and report accepted.

Old Business

1) Commitment to HRHS (Hampshire Regional High School):

Contact was made with staff at the high school. They reported that the school is too busy through the spring to schedule a commitment. They remain interested in welcoming a PI commitment in the fall of the next school year.

2) Radio outreach:

Brian reported that he made contact with Judy at the Great Barrington radio station. They are very interested in airing an AA PSA, and potentially interested in an ongoing radio show. The PSA could be a pre-existing recording from AA PI committee or a new PSA developed and recorded by our Area 31 committee.

Wayne reported he has been in contact with 97.7FM and is discussing potential for a PSA and/or radio show on that station. He is planning to read back through old PI committee minutes to find examples of previous radio projects taken on by the committee.

3) Nursing Health Fair:

Brian spoke with Nicole O, a nursing student at HCC. They requested a donation of AA literature to include in an upcoming health fair for professionals. It was decided we would donate 2-4 copies of the Big Book and/or the Plain Language Big Book.

4) Area 31 Spring Assembly:

Brian provided a report from the recent Spring Assembly held April 5-6 in South Deerfield. He presented a report to the assembly attendees on the current status and activities of our committee.

5) Areas of focus and goals for the committee in 2025 (p.6 in PI workbook)

At the March meeting each person provided updates on projects they would like to see the committee complete in 2025. Progress on these ideas was presented:

- Dawn reported she has been in contact with organizers at the Big E. There is potential for us to have an AA information table/booth at the next Big E. Dawn cannot make these arrangements personally due to a potential work conflict of interest. She provided contact information for Tina S who oversees booths and stated Tina prefers to be contacted by phone. Brian confirmed he will make a phone call to further this project.
- Adam stated no further progress has been made on UMass Student Life department outreach since our last meeting. He continues to work alongside Haus on this project. He stated an interest in duplicating this project with Amherst College, Hampshire College, and Greenfield Community College.
- Melissa has been in contact with a social worker at Baystate Medical Center. That social worker is interested in starting an as-needed commitment where AA members would come to meet inpatients admitted with alcohol-related issues who could benefit from contact with an AA member. This would be a recurring and ongoing opportunity. Several committee members volunteered to be available for this commitment. Melissa will go back to the social worker with this information and update us.
- Sarah is interested in nursing home outreach. She is particularly interested in providing literature to residents at long term care facilities. She mentioned Linda Manor being local to her area. John mentioned that a facility Activities Coordinator or Facility Director may be an effective contact.

- Wayne reported that Ludlow Gandara is a residential program interested in adding a PI commitment. This would be in addition to the current monthly commitment to Gandara in Westfield.
- John reported that he has continued to focus on committee work such as compiling our meeting minutes and attending related area meetings. He stated he started a project to survey the police department websites in Area 31 to assess any recovery-related content they include. He compiled a Google Sheets file listing all towns included in Area 31 and started adding the URLs for each police department to this sheet.
- Serge introduced himself as a new committee member. He is just returning to service and looks forward to getting oriented to the committee's work and participating.
- Brian reported on ongoing projects:
 - The Roundup is coming up in June in Pittsfield. Signup forms are available.
 - Printed materials are ready to go to the printer. The plan is to print an initial run of each type of item (flyer, postcard, bookmark). It was agreed that the URL link for the QR code on this initial batch would be to area31aa.org. This landing page provides immediate links to the area meeting list, aa.org, contact information for anyone seeking help, and links specific to Area 31 activities.
 - Dawn stated she had reservations about repeated use of the word "business" in the text of the printed materials. This word may confuse newcomers into thinking they are contacting a business rather than a fellowship. It was decided Brian would hold delivery to the printer to allow a proposal of alternative wording, with a one-week deadline.

4) Area Information

- 1) Roundup; June 6-8, 2025, Pittsfield, Admission \$30, Banquet \$35.
- 2) Golf Tournament upcoming. See Area 31 website for details
- 3) State Convention planning meeting is looking for participants. Meets the last Tuesday of every month
- 4) MSCYPAA: Hosting event August 15-17 in Springfield
- 5) Concepts meeting every 1st Thursday at 7pm at Carew St., South Hadley

New Business

- No new business

Closed with the Responsibility Pledge.

Links:

Area 31 Events: <https://area31aa.org/>

PI Workbook: https://www.aa.org/sites/default/files/literature/M-27i_PubInfWorkbk.pdf

*Link to Area 31 PI Google Drive not posted as these minutes are available to the public on the Area 31 Website.

Next meeting: Tuesday, May 13, 2025