

Area 31 PI Committee

Meeting Notes - February 11, 2025

PI Chair: Brian W

PI Co-chair: John F

Opening

Serenity Prayer

Tradition 2 was read by Adam (John will do Tradition 3 next month)

Concept 2 was read by Liz

Attendees: 15 total including 8 members in person, 3 online, and 4 visitors

Secretary report was read (see last month's notes); motion was made to accept with spelling corrections to two names only. Motion was seconded and report accepted.

Secretary

John F agreed to continue as secretary.

Old Business

1) Areas of focus and goals for the committee in 2025 (p.6 in PI workbook) reviewed by Brian.

At the January meeting each person was tasked with coming up with projects they would like to see the committee take on in 2025. These ideas were presented:

- Doug suggested outreach and commitments at recovery houses, starting with an updated list of locations and contact information
- Wayne suggested resuming radio show activity, starting by identifying contacts at past participating stations and identifying new potential station partners (WAQY and 99.7FM were mentioned. Wayne also mentioned that the Gandara Ludlow location is interested in commitments, in addition to our existing relationship with Gandara in Westfield. These are facilities serving women. Wayne has contact information for both locations.

- Adam expressed an interest in advertisement, especially with a focus on Spanish language outreach. Adam also mentioned he has contact information at HRHS, where our last commitment was in May 2024.
- John expressed interest in technical support in establishing our database of sites and contacts and in providing support to anyone generating printed and multimedia projects. John also expressed interest in expanding on the police station website project mentioned in January with relation to Pittsfield. He mentioned generating a list of all police websites in Area 31 and assessing their current content related to recovery resources.
- Caren expressed interest in contributing to outreach to high schools.
- Liz expressed interest in outreach to college radio stations and newspapers, senior centers, libraries, hospital ERs, churches, ESL schools, Catholic charities, and shelters. Greater Springfield Senior Services was mentioned specifically. Liz identified the home/landing page of college email systems as a place for placement of information. Westfield State College was mentioned specifically. Liz stated she has boilerplate text samples for outreach communications to a dean and chaplain and stated she has spoken with the head of the music department.
- Dawn expressed interest in a project related to social media outreach.
- Melissa expressed support for projects related to an informational business card and commitments to schools. Melissa stated she has contacts at Westfield State. She recalled that PI has done commitments to inpatient treatment centers in the past, including Baystate pre-COVID.
- Susan B expressed support for outreach to schools at the junior high level as especially important and impactful.
- Haus brought up the Student Life department at each college as a specific central department to be contacted for effective outreach to multiple student groups and populations.

2) PI Google Drive

- Brian introduced a dedicated Google Drive he created to serve as a central resource to house our gathered information and documents in a location accessible to all members.

- It was mentioned that access to the Drive is limited to PI members to preserve anonymity.

3) PI Commitment Preparation

- Brian suggested that at an upcoming meeting we review the PI presentation template in the handbook so all members are familiar with the existing effective presentation format used in PI commitments.
- It was suggested members familiarize themselves with the email and letter templates available for PI outreach.
- It was suggested we establish a starting list of specific sites to prepare a schedule for future commitments.
- Brian as Chair and John as Co-chair will remain available for information and support between monthly committee meetings.

4) Area Information

- 1) Roundup; June 6-8, 2025, Pittsfield, Admission \$30, Banquet \$35.
- 2) Grapevine Winter Writers Retreat - no date available at this time.
- 3) New AA podcast "Our Primary Purpose" now available. Grapevine also has a podcast.
- 4) NERAASA: coming in FEB 21-22 2025 online only.
- 5) MSCYPAA: Hosting event August 15-17 in Springfield
- 6) Concepts meeting every 1st Thursday at 7pm at Carew St., South Hadley
- 7) Area 31 Spring Assembly: March 29-30 in South Deerfield at Holy Family Church

New Business

- No new business

Closed with the Responsibility Pledge.

Links:

Area 31 Events: <https://area31aa.org/>

PI Workbook: https://www.aa.org/sites/default/files/literature/M-27i_PubInfWorkbk.pdf

*Link to Area 31 PI Google Drive not posted as these minutes are available to the public on the Area 31 Website.

Next meeting: Tuesday, March 11, 2025