

# Area 31 PI Committee

Meeting Notes - January 2025

PI Chair: Brian W

PI Co-chair: John F

Serenity Prayer

Tradition 1 was read (thanks Wayne - John will do Tradition 2 next month)

Concept 1 was read by Dave

**Old business** was read (see last month's notes)

## **Secretary**

A volunteer for secretary was sought. No immediate response. John F agreed to start as secretary

## **Budget**

\$600 for 2025 (most common expenses are pamphlets, literature, advertising)

## **PI Focus for 2025**

Chair provided an overview of the primary role and activities of the PI committee in AA area service. Specific items mentioned were commitments, school outreach, and health fairs. Three paragraphs on this topic were read by John.

## **New Business:**

-Areas of focus and goals for the committee in 2025 (p.6 in PI workbook)

-Each person encouraged to consider 3-4 ideas/projects they would like to see the committee take on

-Establish a base of shared information (database of public institutions with facility name, contact person, phone number, email). Document all calls and meetings for future reference.

-Caren proposed a bookmark listing a meeting in each district of the area as a cost effective outreach tool, possibly listing a meeting for each day of the week. CPC/PI service cards were mentioned as similar to this object

-Liz mentioned Westfield State University specifically, and stated she has contacts there. Flyers may be more effective for the student population, suggested generally starting with a focus on existing personal contacts committee memes may have to establish a starting position

It was mentioned that a template for first contact emails exist and could make this work easier

-Dawn asked about possible ways to grow the 2025 budget. It was reiterated that the budget is set and static for 2025 at \$600. It was asked if it is allowed to have an event that accepts contributions

-Luke asked about the Institutions committee budget. It was clarified that Institutions is built into the area funding pie chart. PI is not in the pie chart

-Doug stated that he was part of the PI committee when they made a radio PSA in 2020 during the pandemic. Stated he still has the group notes and audio files for this project

-Liz asked about QR codes linking to AA information, and if they could be added to a school email or website. Brian shared the example of a PI project that worked with the Pittsfield PD department to improve the information on the Substance Use Recovery section of their website. Including a survey of other PD and school websites for potential outreach from PI was mentioned

-Bruce mentioned the app Everything AA as a simple, useful tool to use in PI work. It was mentioned that while this app contains useful information and tools in one place, it is not an official AA sanctioned resource and promoting it as a committee may violate AA guidelines

-Wayne asked about PI committee participation in AA conferences and assemblies. It was mentioned that PI has a commitment at NERAASA and at the Roundup June 6-8 in Pittsfield. Other upcoming opportunities include the Spring Assembly, Area Assembly, State Convention. A booth at any such AA gathering is a possibility

-Bruce brought up the State Convention, being organized by Area 30 this year. Bruce stated he is the outreach chair for the organizers

### **Area Information**

- 1) Roundup; June 6-8, 2025, Pittsfield, Admission \$30, Banquet \$35
- 2) Grapevine Winter Writers Retreat
- 3) New AA podcast "Our Primary Purpose" now available. Grapevine also has a podcast
- 4) WMYPAA: Event Jan 26, 2025 with meatballs
- 5) NERAASA: coming in FEB 2025 online only

- 6) MSCYPAA: Hosting event August 15-17 in Springfield
- 7) Concepts meeting every 1st Thursday at 7pm at Carew St., South Hadley

**Next meeting:** Tuesday, February 11, 2025

PI workbook link: [https://www.aa.org/sites/default/files/literature/M-27i\\_PubInfWorkbk.pdf](https://www.aa.org/sites/default/files/literature/M-27i_PubInfWorkbk.pdf)