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## AREA 31 PUBLIC INFORMATION COMMITTEE MINUTES FEBRUARY 9TH, 2021

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**NEXT MEETING IS ON -  
MARCH 9TH, 2021**

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- Serenity Prayer, Statement of Purpose.
- Introductions & Home Groups.
  - o Tamara P. - Chair
  - o John M. – Co-Chair
  - o Annette L. – Secretary & Wilbraham Group
  - o Steve F. – “I” Opener -Florence
  - o John T. -
  - o Janice – Daily Reflections
  - o Ky M. – Monday Night Step Group
  - o Annette L. – Wilbraham Group
  - o Paul H. – Area Delegate - visitor
- Tradition of the Month (3): Ky M.

### Old Business:

1. John M. chaired the 01.28.21 commitment – 1 attendee with good participation. Section 35 moved out of building to Ludlow jail. Kye M will inquire to find out if they want a commitment too. Tamara suggested that it may need to be handled by Institutions vs. PI.
2. New PI Secretary – Annette L.
3. Rally with radio stations – Janice started getting phone numbers. Hasn't reached out yet. Wanted feedback about if anyone on the list had been contacted already before she calls them. Nobody from the group knew the answer about the history. Tamara will look back through the emails to see if there were any previous contacts made. We do already have Public Service Announcement (PSAs) available on the AA.org website at [https://aa.org/pages/en\\_US/public-information-committees](https://aa.org/pages/en_US/public-information-committees). There are audios and videos that they can listen to. The radio stations are sometimes asking for them to be edited.
4. Steve F. had previously volunteered to reach out to Turley Publications regarding possible blurb in their town papers. Steve had questions. Tamara suggested that he start by asking them if they are willing to put info regarding local AA especially during the pandemic to inform the public of how people can access local AA. Are they willing to donate the space, if so and how much space they can give? Get information from them and then bring it back to the group so that we can discuss.

### **Paul H – Delegate:**

P.I. Chair  
Tamara P.  
Email: [pi@area31aa.org](mailto:pi@area31aa.org)

P.I. Co-Chair  
John M.

P.I. Secretary  
Annette L.

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General Service Conference - 7 days – virtual event – lots of items brought forward from last year – 04.18.21 – 04.24.21

Mini conference – 100 topics – will choose 8 items – Sat 03.27.21 & Assembly 03.28.21

The agenda is forthcoming in mini packets. Let Paul know if you want one by sending an email: [delegate@area31aa.org](mailto:delegate@area31aa.org).

Virtual NERASA – 02.26 – 02.28 - \$21 to attend which covers the cost of the staff who will be setting up the rooms for the various workshops etc.... Flyer is available on the website: <https://area31aa.org/node/504>

Mass State Convention – 2021 – received a proposal for virtual event @ Sturbridge Host Hotel but have not signed anything yet for either 1, 2 or 3 days - planning meeting started in Jan – hybrid option is being considered. Next Mass State Convention planning committee meeting will be in April date is TBD.

R.I is doing a 3-day virtual 03.19.21 – 03.21.21 and S.E. NY – virtual - 03.07.21

General Service Office – contributions reached an all-time high – 10M+ in 2020 with December 1M+ alone – highest ever in one month. All around 47% from literature and 53% from contributions – trending more favorable as being fully self-supportive vs. usual ratio which has seen a higher % from literature vs. contributions.

**New Business:**

1. P.I. Kit – Tamara requested one from Paul H, delegate since they were out of stock on the website. Paul said they are still printing them. Part of his role is to gather feedback from those who are using them. Please submit any info to him. Paul said they are adding services for hard of hearing to be able to read the words during events.
2. Brief discussion regarding the commitment format that Tamara sent to the group. It is suggested that we practice it and try to get a bit comfortable so that we aren't too robotic when we do a presentation.
3. Tamara reported that the contact person from the Driver Alcohol Education program in Northampton was enthusiastic about the presentation that was given this past December. Tamara plans to reach back out to inquire about future Zoom presentations.

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**1) Mill Street/Section 35** -Virtual-4<sup>th</sup> Thursday of every month at 3 pm

P.I. Chair  
Tamara P.  
Email: [pi@area31aa.org](mailto:pi@area31aa.org)

P.I. Co-Chair  
John M.

Annette L.

P.I. Secretary

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Date	Chair	Speaker	
02.25.21	Ky M.	TBD – Ky will get a speaker	John M.
		Tamara will send out the meeting codes to the group so that whoever wishes to can attend.	

- Closed with the Responsibility Pledge