

10/22/2014 Web-site Committee minutes

Attending were the Webmaster (Bob), Chair (Carl), Co-chair (Mary), Back-up Webmaster (Jenny) The Step Group (Ed), Holyoke Group (Sally), Cold Spring Group (Gary), It Gets Better Group (Ed), Alt Delegate (Mark).

The meeting opened with representative feedback. We welcomed a new representative from It Gets Better Group (Ed).

A brief report was made on the fall assembly mainly that Brian had been elected to be the area nominee for the open North East Regional Trustee vacancy.

Next we discussed the committee budget for next year. To be brought to the November Area budget meeting. The Website Committee will request \$300 for 2015. Breakdown is as follows. \$100 Security certificates for the site, and e-mail, \$60 site annual registration, \$100 new pamphlet production, \$40 misc. expenses.

A report on the questionnaire that was made available at the fall assembly was as follows

There were 15 total responses.

- 1) Have you been to area31aa.org? (11) Yes (4) no
- 2) Did you find what you needed? (8) Yes other either both y/n or no response
- 3) Please rate the site 1-5 Average rating was 4.27 from 11 responses. (5) 5's, (3) 4's, (2) 3.5's, (1) 3.
- 4) Suggestions/ Feedback condensed and edited for brevity.

Can intergroup get Wi-Fi to use for Grapevine meetings?

Difficult to navigate Font difficult to read.

Site awesome up to date/ much information.

Photos on main page reflect more AA/ area i.e. Groups, GSO, Wilson house, man in bed, Townes Hospital

Make map more accessible

Monthly calendar is great

Easy to use PC + mobile able to find info

Create bulletin board/ forum that is area wide

Downloadable Area schedule (syncs directly to desktop or mobile calendar program)

Humor/ cartoon section

Finally there was much work done on the website pamphlet. Many suggestions were made. Mary will work on preparing revised presentation. Ed e-mailed GSO to inquire on copyrights.

Possible 2015 Agenda items were tabled

Our next committee meeting will be November 26, 2014